

2025 Industry Update

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Agenda

- Quick Introduction
- Supply Chain Disruptions
- Dwell Time Trends



Introduction



- IMS has been in business for 30 years this coming October!
 - Non-Asset Drayage Carrier in USA & Canada
 - Web-Based Destination Cargo Management Platform



- I've been with IMS for over 14 years
- As Director of Client Development, I am constantly talking to our existing and potential customers about what they're facing and how we can help address challenges and opportunities throughout their unique supply chains



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SUPPLY CHAIN DISRUPTIONS

What challenges are we facing in 2025?

Supply Chain Disruptions

Trump Tariffs

- Things are changing rapidly
- Licensed Customs Brokers will be able to provide you with the most relevant, up-to-date information for your specific situation; consult your internal Customs department or speak to your Customs Broker

ILA Labor Strife

- Tentative agreement in place (as of 1/8/25) is keeping workers going while no contract is in place
 - [Read more here](#)
- Original contract expired after 9/30/24; initial strike lasted three days
- Should negotiations turn sour, disruptive action could be taken (organized walk-offs, not showing up for scheduled shifts en mass, etc.)

Supply Chain Disruptions

Red Sea / Suez Canal

- Houthi attacks on vessels dating back to November 2023 have limited shipping through the Red Sea and Suez Canal
- Cape of Good Hope to remain primary routing – for now
- Ceasefire seems to be holding, causing optimism for a return to Red Sea/Suez routing soon

Shipping Alliances

- Important contract season
note: new shipping alliances have gone into effect!
 - [Click here for a simple overview](#)
- Could lead to more competitive pricing, better operational efficiency and capacity planning, and improved emissions
- Can we achieve balance?

Resources

- [Lars Jensen LinkedIn](#)
- [Lori Ann LoRocco LinkedIn](#)
- [Journal of Commerce](#)
- [American Journal of Transportation](#)



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DWELL TIME TRENDS

Comparing 2023 to 2024

Data Disclaimer

The data represented in the subsequent charts comes from IMS' proprietary system and is made up of a subset of cargo managed on our platform; it does not contain any "external" data.

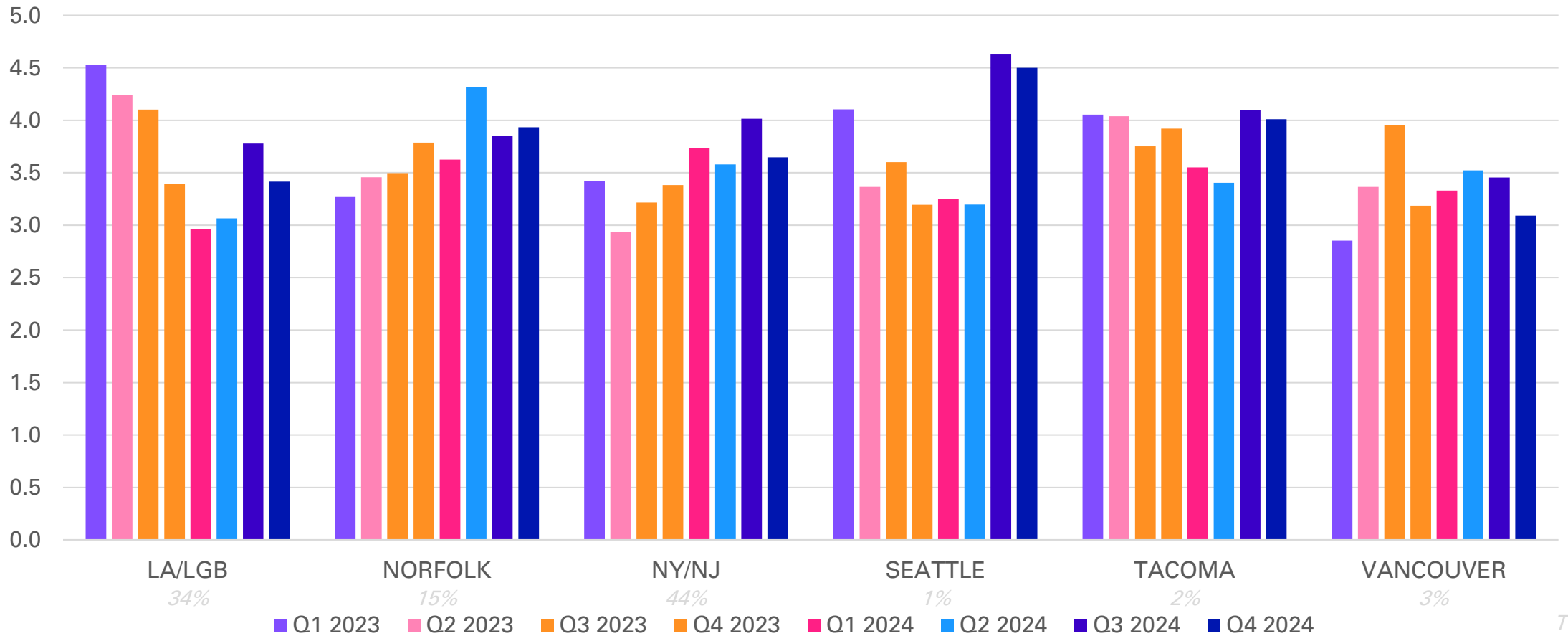
Any/all sensitive customer data was scrubbed prior to inclusion to protect data privacy and to ensure all confidentiality agreements are honored.

Your individual dwell times may differ from or conflict with the data presented.

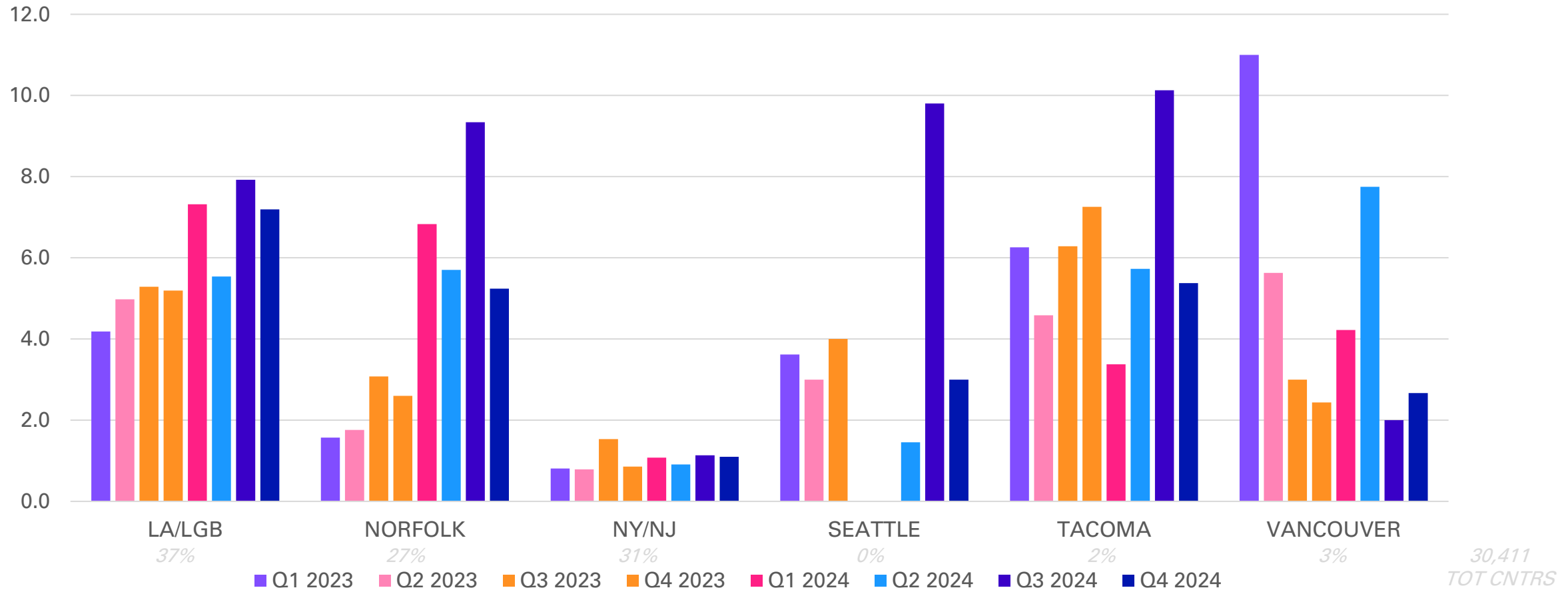
This data is presented for informational purposes only is not appropriate to be used for any other purpose.



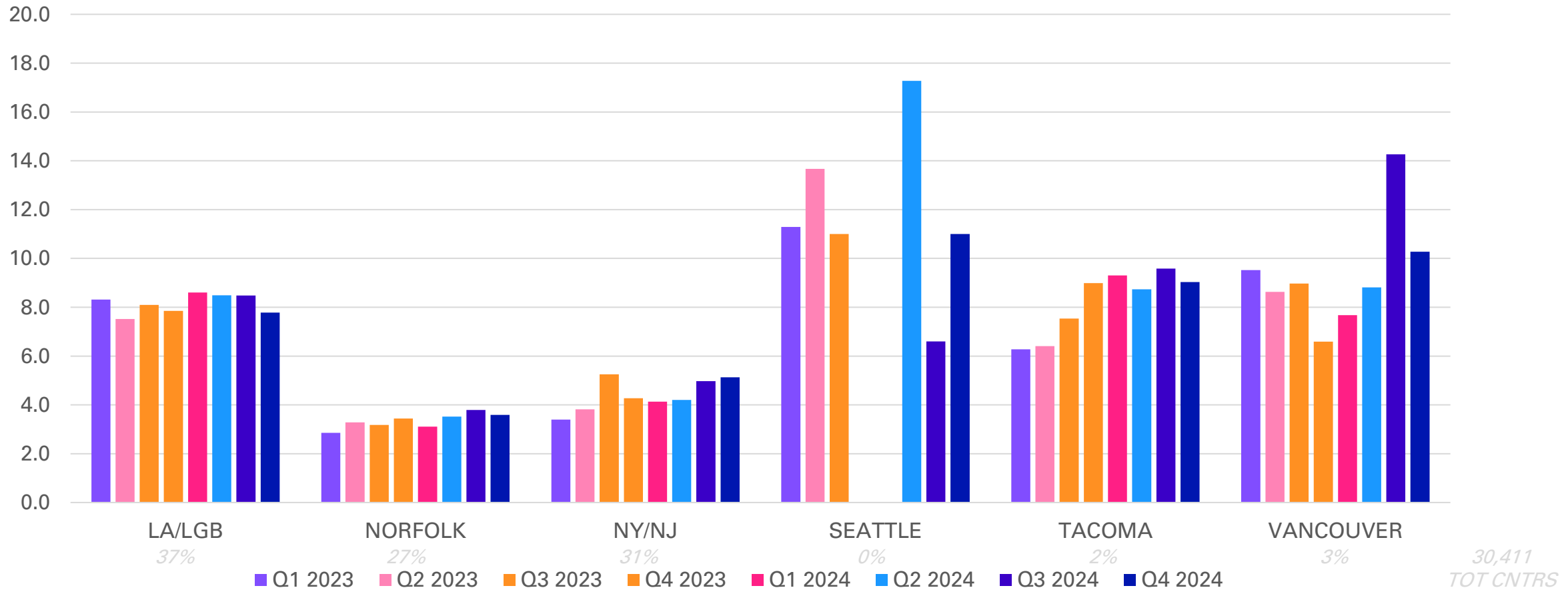
Pier Dwell on Local (Port) Moves



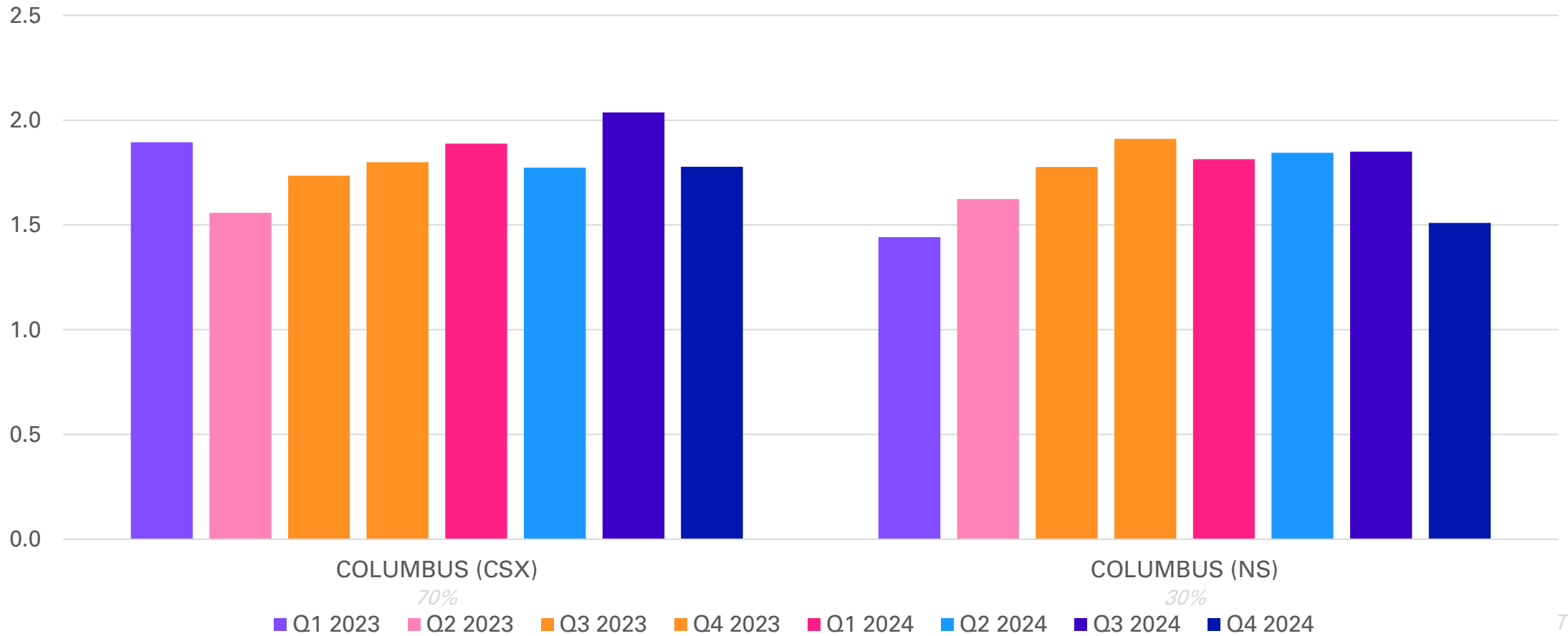
Pier Dwell on Moves to Columbus



Rail Transit Time to Columbus



Rail Ramp Dwell in Columbus





THANK YOU

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